



## Sequentur Website Privacy Policy

Effective Date: 22-January-2025

Sequentur (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, [www.sequentur.com](http://www.sequentur.com) (the “Site”). Please read this policy carefully. If you do not agree with the terms, please do not use our Site.

### Information We Collect

We may collect the following types of information when you interact with our Site:

- Personal Information: Name, email address, phone number, or other contact details you provide voluntarily, such as when filling out forms or contacting us.
- Device Information: Automatically collected details about your device, such as your IP address, browser type, operating system, time zone, and browsing behavior on our Site.

We use cookies, log files, and web beacons to gather this data. Cookies are small files stored on your device to enhance your experience. You can adjust your browser settings to disable cookies, but some features of the Site may not function as intended.

### How We Use Your Information

We use the information collected to:

- Provide, operate, and improve our Site and services.
- Respond to your inquiries and provide customer support.
- Send updates, marketing materials, and other communications.
- Personalize your experience on the Site.



## Disclosure Restrictions

- Marketing and Disclosure Restrictions: Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. All restrictions follow FCC and CPNI rules, preventing unnecessary sharing of customer text messaging data unless explicitly consented to by users.
- Text Messaging Opt-Out Process: Users may opt-out of text messages at any time by texting "STOP" to the originating number. For further support, contact [Info@Sequentur.com](mailto:Info@Sequentur.com)
- Customer Care Contact: For assistance users can text HELP, or contact [Info@Sequentur.com](mailto:Info@Sequentur.com)

## GDPR Compliance

If you are located in the European Economic Area (EEA), Sequentur processes your personal information in accordance with the General Data Protection Regulation (GDPR). This means:

- Your data is collected and used only when we have a lawful basis, such as your consent or the necessity to fulfill a contract.
- You have the right to access, correct, or delete your personal data.
- You can restrict or object to the processing of your data.
- You may withdraw your consent at any time for specific uses of your data.
- To exercise your GDPR rights, please contact us at [info@sequentur.com](mailto:info@sequentur.com).

## Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share it with trusted third-party providers who assist us in operating our Site and delivering our services. These parties are contractually obligated to maintain the confidentiality of your information.



## **Data Security**

We take reasonable measures to protect your personal information from unauthorized access, disclosure, or misuse. This includes encryption for sensitive data and technical safeguards for our systems. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

## **Cross-Border Data Transfers**

Information collected may be stored and processed in countries where we or our service providers operate. By using our Site, you consent to the transfer of your information across borders as outlined in this Privacy Policy.

## **Links to Other Websites**

Our Site may include links to third-party websites. We are not responsible for the privacy practices or content of these external sites. Please review their privacy policies before sharing your information.

## **Updates to This Privacy Policy**

We may update this Privacy Policy periodically. Any changes will be posted to this page with an updated effective date. We encourage you to review this policy regularly to stay informed about how we protect your information.

## **Contact Us**

If you have any questions about this Privacy Policy or how your information is handled, please contact us at:

**Email:** [info@sequentur.com](mailto:info@sequentur.com)

**Phone:** (813) 489-4122

**Address:** 50 S. Belcher Road Suite 108, Clearwater, FL 33765